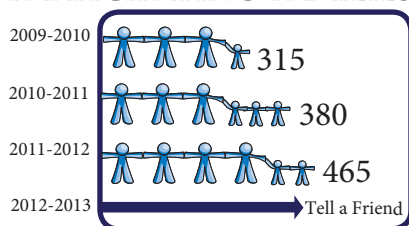


TOP 10

THINGS YOU NEED TO KNOW ABOUT THE GIFT CARD PROGRAM

- 1** You don't have to have a reason to buy someone a gift to **participate** in the Parish Gift Card Program.
- 2** Gift Cards are a substitute for common forms of **currency** such as cash and credit cards.
- 3** Every Gift Card purchased comes with a **built-in discount** meaning you are paying less for the product being purchased than the advertised price.
- 4** The Parish Gift Card Program is an **effective and easy** fundraising program dedicated to help reduce the cost to operate the school.
- 5** Since the Gift Card Program's re-launch in 2009, total net profit to the Parish is **\$57,921**.
- 6** Since the Gift Card Program re-launch in 2009, total savings to participating parishioners buying Gift Cards equals **\$57,921**.
- 7** If you buy food to eat at home or go out to eat consider purchasing St. Mark Parish Gift Cards. If you drive a vehicle that requires gas to operate, **consider buying St. Mark Parish Gift Cards**.
- 8** An active and growing Gift Card Program will help **reduce the Parish subsidy** to operate the school.
- 9** The Parish subsidy was why St. Mark School was on the Archdiocesan hit-list last year. Do we really want to repeat that? If not, **consider buying Gift Cards**.
- 10** **If every registered parishioner of St. Mark Parish purchased \$50 of Gift Cards per week the ANNUAL net profit would be \$56,800 – ALL FOR THE SCHOOL.**

PARTICIPATING FAMILIES



ANNUAL SHARED PROFITS

